

FOIL President's Charity - Support for the Insurance Museum

FOIL is delighted to announce that the Insurance Museum is FOIL President, Howard Dean's, nominated charity for 2025.

Reg Brown Chairman of the Insurance Museum says,

As a former Liability Underwriter at Lloyd's and a Past President of the British Insurance Law Association the marriage between Insurance and the Law has been with me throughout my career, evidenced by the fact that the guest speaker at my Mansion House Lunch as President of the Insurance Institute of London in 1995 was none other than Lord Woolf at the time of his Woolf Reforms.

I'm therefore delighted that FOIL's President, Howard Dean, has chosen Insurance Museum as his Charity for 2025

The Insurance Museum and Insurance Law

The Insurance Museum's aim is to tell the global story of insurance past, present and future. It will engage with students, insurance professionals and the public through education programmes, exhibitions and events. The IM has the unique opportunity to tell the story of the legal profession's contribution to insurance, which goes back 100s of years, and the challenges it faces in the future.

Financial support

The Insurance Museum can only achieve its aims through sponsorship and donations from the broad insurance community. Over the next three years, the IM will need £600,000 to deliver the education and careers programme and collections development. We are applying for grant funding but will need extra sponsorship to match-fund those grants.

Sponsorship

We are actively seeking sponsorship to develop and implement our programmes and there are many opportunities to become involved:

- Sponsor the education and careers programme would highlight the work and invest in the talent pipeline that will realise future professionals in insurance law.
- Sponsor an online gallery telling the story of insurance and law would highlight the important of insurance lawyers work and be used for educational purposes.
- Sponsor the IM's Meanwhile Museum in the heart of EC3, City of London.

Benefits of sponsoring the Insurance Museum

By telling the story in insurance law in education programmes and exhibitions, we will:

- Raise profile of the unseen work the insurance law sector achieves
- Reach a new generation of potential employees through the education programme
- Attract new and diverse talent

In addition, all IM sponsors are:

- Displayed on our website "Sponsors' Wall", which features in all webinars and talks.
- Featured in the IM Newsletters and on social media.
- Offered tours, talks or webinars as part of the sponsorship package. If your company is interesting in multi-year sponsorship package, please contact Howard Benge, the Insurance Museum Director to discuss options.

Notes

Discover more about the Insurance Museum on our website, <u>https://insurance.museum</u>, or follow us on and LinkedIn, <u>https://www.linkedin.com/company/insurancemuseum</u>

The Insurance Museum is a Charitable Incorporated Organisation. Charity No. 1188138